

# JERWOOD ARTS

## Frequently Asked Questions – Development Programme Fund

### **What makes a strong application?**

A strong application will articulate the need for the programme with evidence, and propose a focused programme demonstrating specialist knowledge of how to support early-career artist, curator or producer development. We are particularly interested in supporting best practices for selecting, appointing and commissioning individuals, and supporting new ways for new voices to break through.

It will show a clear understanding of how to make efficient and effective use of financial and human resources available within a realistic framework. It will demonstrate why your organisation is best placed to deliver the proposed programme and its capacity to do so.

We are dedicated to improving conditions for artists through our funding and will want to understand how your organisation contributes to that through sharing our values and principles.

### **You refer to ‘a significant step-change’, ‘transformational opportunities’ and ‘critical moments’.**

#### **What do you mean by this?**

We use this language to give a sense of the ambition we would like Development Fund programmes to have for the early-career artists, curators or producers they will benefit. A variety of language is used for such career defining moments in different art forms and practices, and we are open to suggestions from you as to what this might be. In our experience, this includes but is by no means limited to: making a significant new work which brings wider recognition; adding new knowledge or skills to a practice that gives artists strength and confidence; building a new relationship, such as with a mentor, coach or creative collaboration; undertaking a period of research and reflection; and having trust placed in an individual to make work on their own terms.

### **How do you define “arts organisation”?**

We define an arts organisation as an organisation with artistic mission. We are able to fund charities, registered companies and unincorporated groups. Typically arts organisations that would qualify for Jerwood Arts funding include:

- Collectives
- Companies
- Development agencies
- Festivals
- Galleries
- Artistic Groups
- Orchestras
- Theatres
- Venues

### **Can the Development Programme Fund support the creation and presentation of new work?**

Yes. The primary purpose of a Development Programme supported by Jerwood Arts must be the transformative opportunity offered to artists, curators or producers within the first 10 years of establishing their professional practice. Your programme’s activity may include the commission, creation and presentation of new work to achieve this but the purpose of doing so must have clear learning and development objectives for those involved.

**We are not an arts organisation, but we wish to create a programme for artists. Can we apply to the Development Programme Fund?**

No. Development Programmes must be delivered by organisations with an artistic mission.

**How much can we apply for?**

Arts organisations can apply for over £10,000 to deliver development programmes starting from January 2020. There is no upper limit, but we expect to fund approximately 10 organisations to deliver development programmes in 2020, with an average grant of £30,000. In line with our [principle](#) for fair pay, we expect to see well thought through budgets that provide appropriate levels of resource, support and pay for the artists participating in the projects. We would rather support a few artists properly through a development programme, than a large number inadequately.

**You say ‘very large organisations’ are not eligible. What do you mean by this?**

We are keen to focus our Development Programme Fund on organisations proportionate to what we can offer, and ensure widest geographical reach across the UK. We have therefore decided not to encourage very large organisations to apply, unless they can demonstrate exceptional rationale for the impact their programme would have on benefitting artists, curators or producers.

**Can Jerwood Arts co-fund a Development Programme?**

Yes. We are happy either to be the sole funder of a Development Programme, or co-fund where the programme is larger than Jerwood Arts’ capacity. We do expect to know exactly what our funding will be used for, and that it is directly for the development of artists, curators and/or producers. Applications where Jerwood Arts’ contribution is significant and essential will be stronger than those where we would be one of many contributors.

**Why do you require an in-kind contribution from my organisation to the programme? What do you mean by ‘in-kind’?**

This is because we expect your organisation to make a meaningful contribution to the Development Programme you wish to run, by demonstrating that core staff and resources are devoted to its success. This demonstrates to us that the programme will be part of your core mission. By ‘in-kind’, we mean something that you have been given for free but would otherwise have had to pay for, including a meeting or rehearsal room, equipment and materials, or someone’s time. It is commonly put into the income section of a budget with a cash value, in order to say that you would otherwise have needed money to pay for it. If you show an in-kind contribution in the income section of the budget, you also need to show it in the expenditure so that the budget balances.

**Why do you only support up to 10% of overheads in a Development Programme budget? What do you mean by ‘overheads’?**

We expect your organisation to have the core capacity to deliver the project. Whilst we do acknowledge that some smaller organisations will need our contribution towards their staff time to deliver the Development Programme, we would prefer as much of our grant to go in direct support of artists, curators and/or producers. You are welcome to show in-kind support or other income sources in a Development Programme budget to show how the organisation’s overheads are covered. By ‘overheads’ we mean any administrative and staffing costs that support the overall running of the organisation.

**Do we need to provide evidence of other income sources / funding / in-kind commitments when we apply?**

No. While you may have confirmed income and in-kind commitments before applying to us, we are also comfortable being the first funder to the table and will commit funds in principle, to be released once other funding or in-kind commitments are secured.

**We notice that many of your currently funded Development Programmes bear the name 'Jerwood'. Do you require the programme to bear the name 'Jerwood'?**

No. During the application process you do not need to include Jerwood in your programme's title. If your application is successful, we welcome development programmes carrying our name and we can have a conversation about it at that time. However, there is no requirement for this, especially if the programme has multiple funders. We offer our name to help with the profile and recognition of the opportunity, and do not seek named opportunities in the way that sponsors might do. For those programmes we fund, using our name for its title should carry with it no expectation that we will fund it in the future.

**Can I apply for another edition of an existing development programme?**

Yes. We are happy to receive applications for existing development programmes where there they meet our criteria and can evidence the need to be repeated.

**What do you mean by a "single-cycle" of a development programme?**

We recognise that a programme of activity may take anywhere between a few months and a few years to complete, and we are open to your suggestions for how long a programme needs to run to realise the planned benefits for artists, curators or producers. We do not expect a single cycle of a development programme to repeat activities with the same or a second (or third) group of beneficiaries. Following the successful completion and evaluation of our support for a Development Programme, we may consider a reapplication for the same thing, but you should not apply to us in the first instance expecting a rolling or long-term commitment.

**Why does an organisation applying for support need to have a professional staff and appropriate governance, capacity and experience?**

Our aim is to create excellent opportunities for artists, curators and producers. We expect your organisation to already have the relevant personnel, capacity and experience to deliver the activity before making the application. This is because the Development Programme should be aligned with the mission of your organisation, not additional or new activity that requires capacity building. As part of the budget for the Development Programme, you can include freelance, support staff, mentors and advisers to bring in specific skills and expertise if required.

**Can development programmes include an international element or activity outside the UK?**

International travel and artistic exchange is often an invaluable part of an artists' development and we recognise its transformative power, however our funding is focused on the UK. Development programmes can therefore only include international element or activity outside the UK where this is funded by another income source, or in partnership with international organisations.

**Can we apply for care and/or access costs?**

Yes. We see these costs as essential to allow artists, curators and/or producers to fully participate in the developmental activity you would like to offer. These costs should be included in the budget and not make up more than 10% of the request to us.

**Do you expect a member of your team to participate in the selection process for our development programme?**

We can and do take either active or shadowing roles in selection processes for Development Programmes we have funded. This can be a welcome opportunity for us to learn more about the experiences and challenges facing artists, curators or producers, as well as to form a good rapport with the organisations we support. However, this is not a requirement of our funding and we will only take up a position in consultation and agreement with the grantee. The most important thing is

to have the right specialist knowledge in the selection process to ensure that the most talented individuals are identified and that principles of inclusion and access are upheld. We are also a small staff team and we may not have the capacity for such a role in all the Development Programmes we fund.

**Why do projects or programmes have to start in January 2020 or later?**

The decision making process for the Development Programme Fund this year will mean that successful applicants will be notified of the outcome at the end of October 2019. This means that the earliest reasonable moment that activity supported by Jerwood Arts could begin is early in 2020. Please ensure that the timeline in your application takes this into account.

**Can we submit more than one application for support?**

No, you can only apply once to the Development Programme Fund in a 12 month period. If you apply multiple times to the same call for entries, we will only accept your first application. If you submit an application and then want to make a change to it before the deadline, please contact us at [info@jerwoodarts.org](mailto:info@jerwoodarts.org). We will have very limited flexibility to allow changes to applications after the deadline.

**I've read the guidance and FAQ but still have a question. What should I do?**

Please send an email with your question to [info@jerwoodarts.org](mailto:info@jerwoodarts.org). We will endeavour to send you an answer within five working days.

**What is an advice session for?**

If we cannot answer your question about your eligibility by email, then we may book you in for a conversation. We offer advice sessions to help determine your eligibility or answer questions about making an application. Advice sessions are not designed for applicants to 'pitch' their proposals to us.